



**CELTO Acoustique LLP, India**

**“ENGINEERED BEYOND EXPECTATION”**

A Professional Audio Company



# WHO WE ARE

CELTO Acoustique LLP is a Professional Audio equipment company founded by a team of highly motivated Engineers and leading Industry Professionals. Audio reinforcements for celebrations and special events, Live concerts, Corporate AV, House of worship, Education, transportation, Government, Residential, Healthcare, Defence, Performance Venues, lounges and dance clubs. Wherever people gather to enjoy the soundtrack of life, as we know it, we are there.

CELTO Acoustique LLP represents the following 2 brands – CELTO Acoustique and VAL audio. CELTO Acoustique is a French brand and all products are imported. VAL audio is German and now Made in India.



**CELTO**  
ACOUSTIQUE



# WHO WE ARE

CELTO Acoustique LLP was incorporated with the aim to offer exceptionally engineered Pro Audio products for the Indian Subcontinent. We offer sales, service & marketing support to this region for all products and services under our belt.

Audio is in our DNA. Since our beginnings in 2017 in New Delhi, India, we have always set our sights on empowering our partners and customers with pristine sounding products and unparalleled support, giving them the confidence to deliver life changing memorable experiences for their audiences. Today, CELTO Acoustique LLP. is a leading manufacturer and global innovator with R&D, manufacturing, sales, marketing, support and operations teams across India and the SAARC region. But, no matter our size or scale, we remain grounded to our commitment to enhance and celebrate life through sound.

[Read more CELTO Corporate feature](#)



# WHO WE ARE

We have a centralized warehouse, Tech & Service support at our Head office in New Delhi. Further, we also have a CELTO Experience Center located in New Delhi, India, where we can showcase our exceptionally engineered products, to our partners and end users.

## **Our Vision**

To make a difference for people everywhere, through innovation and the science of sound.

## **Our Mission**

We are dedicated to imbibe in people the trust and confidence to provide impactful and memorable experiences to partners and customers with our innovative, high performance audio solutions.

In the year 2022 with the focus on growth CELTO Acoustique LLP has been awarded the Prestigious Startup India Recognition from DPIIT.

# STARTUP INDIA CERTIFICATION

CERTIFICATE NO:

DIPP108089



सत्यमेव जयते  
Government of India  
Ministry of Commerce & Industry  
Department for Promotion of Industry and Internal Trade

#startupindia

## CERTIFICATE OF RECOGNITION

*This is to certify that **Celto Acoustique Llp** incorporated as a **Limited Liability Partnership** on **08-12-2020**, is recognized as a startup by the Department for Promotion of Industry and Internal Trade. The startup is working in 'Technology Hardware' Industry and 'Electronics' sector as self-certified by them.*

This certificate shall only be valid for the Entity up to **Ten** years from the date of its incorporation only if its turnover for any of the financial years has not extended ₹ **100 Cr.**

25-08-2022

DATE OF ISSUE

07-12-2030

VALID UPTO

# CELTO Acoustique INDIA EXPERIENCE CENTER, NEW DELHI

K-185/2 Basement , Surya Plaza, New Friends Colony, New Delhi -110065 , India





# India Objective

Our objective is to increase our product portfolio and offering for our partners and customers by offering a larger boutique of products and services thus enabling them to offer solutions across a wider range of verticals.


We are offering more cutting edge and Hi-tech products from the French **CELTO Acoustique** brand.

Further from 2022 we started manufacturing products under the German brand - **VAL audio** under the “Make in India initiative”. We worked extensively with our German counterparts to ensure its cost effective without compromising on the mellow European VAL signature sound. VAL audio “Engineered in Germany, Made in India” products are already in the market and have been highly appreciated by both our partners and customers alike.





# Our Philosophy

- Passionate about sound.
  - Focus on design, process and R&D.
  - Undisputed manufacturing quality.
  - Long term support.
  - Sell the product based on its merits & quality, not on expensive marketing campaigns. Focus on consultative selling.
  - Grow India network by offering a larger and wider product portfolio.
  - Next step is to focus on exports to neighbouring countries.
- 





## Design

We place immense importance on design. We believe the right product is a function of correct design. For this we listen to our customers and understand what it is they are looking for or what they are lacking in their existing systems. Then we begin to incorporate all those features into our product. We extensively use 'DIETER RAMS' ten timeless commandments for designing all our products.

## Simulation and Prototype

We employ various simulation techniques and software to shortlist our design. Then our focus is on building prototypes for those designs.

The sound is only as good as the quality of components used and hence we only use the best components for all our products. We focus on R&D and that's our foundation. All products launched are based on extensive R&D and real world testing

# Verticals we are present across

- GOVERNMENT
- EDUCATIONAL SECTOR
- DEFENCE
- HOUSE OF WORSHIP
- ENTERTAINMENT
- CORPORATE
- RESIDENTAL
- FITNESS & GYMS
- RENTAL & TOURING



# Some Prestigious Clients



# Some Prestigious Clients



# CELTO INDIA Core Team



**SUSHIL S. JOHN**  
EXECUTIVE DIRECTOR – SAARC

A veteran of about three decades of industry experience, Sushil John has built a reputation of building brands and contributing to their growth and consolidation, with trusted relationships. In the past he has worked very closely with leading industry brands like QSC, Harman, EV, OHM and Martin Audio managing sales and support activities within India & SAARC market for all the brands.



**SIDDHARTH SOOD**  
PARTNER & CEO

A Computer Engineer by education, Mr Sood is one of those individuals who followed his heart and not head. He was lucky enough to be able to follow his first love – Audio. In 2017 seeing the industry dynamics shift and growing trend of OEMs directly setting up operations in India, decided to start CELTO India to offer Sales, Service and Marketing support for the CELTO range of products for India and Indian Subcontinent.



**MOSHE ASTON**  
COUNTRY HEAD

Having over 20 years of global corporate work experience in Marketing, Operations and organizational development across Telecom, Private FM, ITES and pro audio verticals. He is an expert Board of Studies Member at The MIT ADT University. He is Founder of Pune based Management Consultancy AKC and with his team has conducted hundreds of Corporate, CSR and rural development Workshops





**CELTO INDIA Launch 2017**

**IWAC EVENT 2018**

**ISORAY TRAINING 2019**





**PALM EXPO 2017**



**PALM EXPO 2018**



**PALM EXPO 2019**



VAL audio

CELTO INFUSED EVENTS

CELTO  
ACOUSTIQUE





**PROLIGHT & SOUND  
FRANKFURT**



**GOA**



**TELANGANA**



**India Team Training**



**CELTO LIVE : Renowned professionals sharing their life journeys in the pro audio industry. The initiative started in hope to inspire and motivate people in their careers during the difficult COVID time.**

**CELTO** ACOUSTIQUE **LIVE** Friday 7th August 4PM Onwards  
Click on the link to watch [@celtoindia](https://www.facebook.com/celtoindia)

**FEAT.**  
**MR. FELIX REMEDIOS**



**"Discussing his invaluable experiences in live sound industry"**

Managing Director - Reynolds Sound and Lighting Pvt. Ltd.

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**CELTO** ACOUSTIQUE **LIVE** Friday 31st July 4PM Onwards  
Click on the link to watch [@celtoindia](https://www.facebook.com/celtoindia)

**FEAT.**  
**MR. ASHISH SAKSENA**




**"Discussing his impressive professional journey of studio and live sound engineering"**

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**CELTO** ACOUSTIQUE **LIVE** Friday 3rd July 4PM Onwards  
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**FEAT.**  
**ALAIN POUILLON GUBERT**  
**MR. APG**



**"Sharing his 50 years illustrious career leading to the birth of the IsoRay"**

**CTO CELTO ACOUSTIQUE**

**CELTO** ACOUSTIQUE **LIVE** Friday 5th June 4PM Onwards  
Click on the link to watch [@celtoindia](https://www.facebook.com/celtoindia)

**FEAT.**  
**BAYLON FONSECA**



**"Discussing the process of sound designing, mixing and his journey in the Indian Film Industry"**

**AWARD WINNING SOUND MIXER AND DESIGNER**

**CELTO** ACOUSTIQUE **LIVE** Friday 17th July 4PM Onwards  
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**FEAT.**  
**NAVNEET WADHWA**



**"Discussing his journey into Pro Audio and the birth of Audio Design "**

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**CELTO** ACOUSTIQUE **LIVE** Friday 12th June 4PM Onwards  
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**FEAT.**  
**SAMIR KRIPLANI**



**"Discussing his journey as a sound engineer and his process of mixing live shows "**

**SOUND ENGINEER**

CELTO TECH TALK : The CELTO TECH TALK Series were a series of Technical talks with Leading Industry professionals or Engineers.

**CELTO**  
ACOUSTIQUE | **TECH TALK**



Yogesh Dhawan



Humayun Siddiqui

**The Evolving World of Live Sound**

Panel Discussion

FACEBOOK LIVE  
Wednesday  
1st July 2020  
at 5 PM

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**CELTO**  
ACOUSTIQUE | **TECH TALK**



Fall Damania



Ashish Saksena



Nitin Joshi

**The Evolving World of Live Sound**

Panel Discussion - 2

FACEBOOK LIVE  
Wednesday  
8th July 2020  
at 4 PM

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**CELTO**  
ACOUSTIQUE | **TECH TALK**



KARL DA COSTA  
Audio and Systems  
Engineer (Audio Kris Goa)



JULES D'SILVA  
Musician/Sound  
Engineer

**The Evolving World of Live Sound**

Panel Discussion - 6

FACEBOOK LIVE  
Wednesday  
26th August 2020  
at 4 PM

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**CELTO**  
ACOUSTIQUE | **TECH TALK**



Hudson Taylor  
Hummingbird Sound  
Solutions



Arun Kumar  
Decibels India

**The Evolving World of Live Sound**

Panel Discussion - 3

FACEBOOK LIVE  
Wednesday  
22nd July 2020  
at 4 PM

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**CELTO**  
ACOUSTIQUE | **TECH TALK**



KYLE MUKERJEE  
FRIENDS OF SHIVA



BUNTY SINHA  
RE GEAR

**The Evolving World of Live Sound**

Panel Discussion - 4

FACEBOOK LIVE  
Wednesday  
29th July 2020  
at 4 PM

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**CELTO**  
ACOUSTIQUE | **TECH TALK**



Santana Davis  
J Davis Prosound and  
lighting



Nikhil V. Pai  
Freelance Sound  
Engineer

**The Evolving World of Live Sound**

Panel Discussion - 5

FACEBOOK LIVE  
Wednesday  
19th August 2020  
at 4 PM

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# The Future


We at CELTO Acoustique LLP are very excited about the future. We have immense faith in the Indian growth story and look forward to being a part of the 5 trillion economy target. Our aim going forward is to expand our product portfolio and offering. We plan to do this by a simultaneous approach of offering CELTO Acoustique and VAL audio branded products. VAL audio will offer European quality products manufactured in India using our core strengths of R&D and technical knowhow. CELTO Acoustique will continue to offer the same cutting edge and innovative products which it has so far eg ISORAY. Further We plan to strengthen our supply chains and offer the best products and services at the most affordable price point thus offering incredible value addition to our customers and partners. .

# VAL audio

**CELTO**  
ACOUSTIQUE







शुक्रिया !

**CONTACT :**

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